

# Exhibitor Contract

WEAI's 88th Annual Conference offers plenty of opportunities for you to reach over a thousand economists from around the world. Join us June 28 to July 2, 2013, at the Grand Hyatt Seattle!

## TABLE TOP DISPLAYS

**Cost: \$400 (1), \$700 (2), \$900 (3)**  
Manned and unmanned, six-foot, draped table top spaces are available. WEAI staff will display the materials that are sent for unmanned table top displays. Coffee breaks will be located in the exhibit area to maximize traffic flow. Items will not be returned and displays are unsecured. Payment must be received by May 15, 2013. Package handling fees may apply and will be billed after the conference. No refunds will be given for cancellations after May 15, 2013.

## ADVERTISING

**Cost: \$450** per page with digital press-ready artwork supplied. (Inside covers also available, call for details.)

### Mechanical Requirements:

Trim Size: 5.25" x 9"  
Binding Method: metal coil  
Colors Available: black and white only  
Dimensions: full page (no bleeds)  
4.25" x 8.25"

**Deadline:** Copy due by May 15, 2013.  
Send to [julie@weai.org](mailto:julie@weai.org).

## SPONSORSHIP

Each sponsor will be listed in the conference program and designated as a sponsor on placards at the events. There are opportunities to sponsor coffee breaks and/or receptions. Call Linda Klumb for further information.

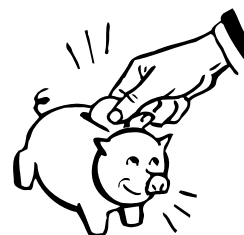
## BAG INSERT

**Cost: \$400**  
Provide us with 1500 copies of your materials (no larger than 8.5" x 11"). We will insert your information in the conference bags handed out to every conference registrant on-site.

## PROMOTIONAL PACKAGE

**Combine a program advertisement and your choice of a table-top display or a conference bag insert all for only \$750 — that's a \$100 savings!**

WEAI's Annual Conference is one of the world's largest gatherings of your best prospects for whatever you offer in economics and related fields. Combine that with a sponsorship package giving you the best value for your dollar, and it's an unbeatable combination. Take advantage of both opportunities and save money at the same time! *Space is limited. Sign up today!*



## CONTRACT

To reserve your space, please complete and return this form along with your payment to the WEAI Executive Office (address below).

This application is for:

- Table Top Display (1 table).....\$400
- Table Top Display (2 tables).....\$700
- Table Top Display (3 tables).....\$900
- Conference Bag Insert.....\$400
- Program Advertising (per page).....\$450
- Promotional Package (ad & table top).....\$750
- Promotional Package (ad & bag insert).....\$750
- Event Sponsorship.....\$\_\_\_\_\_

Please provide the names of your attendees for registration:

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Contact Name

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Company

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Address

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City    State                  Zip

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Phone    Fax

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E-mail

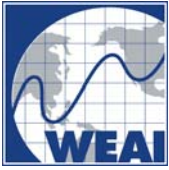
- My check is enclosed.
- Charge my Visa/MasterCard — Exp: \_\_\_ / \_\_\_

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This signed application will become a contract upon acceptance by WEAI. The applicant (EXHIBITOR) agrees to abide by all rules, terms, and conditions set forth in this document. EXHIBITOR agrees to indemnify, hold harmless, and defend Western Economic Association International from and against any and all claims, including but not limited to reasonable attorneys' fees and costs, arising out of EXHIBITOR's display at WEAI 88th Annual Conference.

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Signature
Date



# Instructions for Exhibitors

Western Economic Association International 88th Annual Conference  
Grand Hyatt Seattle | June 28 to July 2, 2013

## TABLE TOP DISPLAYS

- Have shipments delivered to the Hyatt no earlier than June 23, 2013.
- Please use *exact* copies of the labels provided to ensure delivery to the proper area.
- Items sent for unmanned displays will not be returned, but will be available for conference participants to keep.
- Table top display cost includes the registration fee for attendants at manned tables.
- Hotel package handling fees of \$5 per box will be billed after the conference.
- For electricity or an internet connection at your table please contact Linda Klumb at linda@weai.org.

## CONFERENCE BAG INSERTS

- Have shipments delivered to the Hyatt no earlier than June 23, 2013.
- Please use *exact* copies of the labels provided to ensure delivery to the proper area.
- All freight charges must be prepaid.
- Please send 1500 inserts to ensure that each participant receives one in the conference bag.
- The remainder of the inserts, if any, will be left out on display in the registration area.

## PROGRAM ADVERTISING

- Please send digital press-ready artwork no later than May 15, 2013, to julie@weai.org.

## HOUSING INFORMATION

### Grand Hyatt Seattle

721 Pine Street, Seattle, Washington 98101  
Hotel Phone: (206) 774-1234 or (206) 774-6300

Reserve your room with the Grand Hyatt Seattle by phone or visit [www.weai.org](http://www.weai.org). Group room rates are \$179 per night plus 15.6% tax. Please identify yourself as a WEAI conference attendee and reserve your room by June 3, 2013, to guarantee group rate.

## EXHIBITOR HOURS

### Friday, June 28

Exhibitor move in .....	8:00 am – 12:00 pm
WEAI registration.....	1:00 pm – 8:00 pm
WEAI reception.....	6:30 pm – 8:00 pm

### Saturday, June 29 to Monday, July 1

Exhibitor hours ..... 8:00 am – 6:00 pm

### Tuesday, July 2

Exhibitor hours .....	8:00 am – 12:00 pm
Exhibitor move out.....	12:00 pm – 3:00 pm

*These hours are subject to change without notice.*

*If you have a table top display and/or a conference bag insert, please use the exact text provided on the shipping labels so that we know which materials are to be displayed and which are to be inserted in the conference bags. Thank you!*

## TABLE TOP DISPLAY LABELS

SHIP TO: Linda Klumb for WEAI  
c/o Grand Hyatt Seattle  
721 Pine Street  
Seattle, WA 98101

HOLD FOR:  
Western Economic Association Int'l Annual Conference  
June 28 – July 2, 2013  
WEAI Contact: Linda Klumb

**TABLE TOP DISPLAY: BOX \_\_\_\_\_ of \_\_\_\_\_**

## CONFERENCE BAG INSERT LABELS

SHIP TO: Linda Klumb for WEAI  
c/o Grand Hyatt Seattle  
721 Pine Street  
Seattle, WA 98101

HOLD FOR:  
Western Economic Association Int'l Annual Conference  
June 28 – July 2, 2013  
WEAI Contact: Linda Klumb

**BAG INSERTS: BOX \_\_\_\_\_ of \_\_\_\_\_**

# GRAND HYATT SEATTLE

## Exhibitor Hotel Data Sheet

**\*MUST BE COMPLETED BY THE CONTRACTED EXHIBITOR ONLY \***

**GROUP: WEAI DATES: 4/15 - 4/18/2013**

Grand Hyatt Seattle  
 Hotel Contact: Lindsay Waldrop  
 721 Pine St., Seattle, Washington 98101  
 Tel: (206) 774-6234 Fax: (206) 774-6146

**PLEASE PRINT AND COMPLETE ALL INFORMATION BELOW**

<b>Company Name:</b>	<b>Main Contact:</b>
<b>Phone Number:</b>	<b>Email:</b>
<b>*Table top exhibit in registration area</b>	
<b>Booth #</b>	

### POWER REQUIREMENTS (prices include 23% service charge and 9.5% sales tax)

Type of Service / Equipment	Price Per Day	Quantity	# of Days	Cost
Power (Extension Cord & Power Strip)	\$40.41			\$

### TELEPHONE EQUIPMENT & COST (prices include 9.5% sales tax)

Type of Service / Equipment	Price Per Day	Quantity	# of Days	Cost
Standard Phone Line (Internal & External Access)**	\$136.87			\$
Direct Inward Dialing Line (D.I.D. Phone line)**	\$164.25			\$
Type of Service / Equipment	Price Per Day	Quantity	# of Days	Cost
High Speed Internet Access (1 Connection)***	\$130			\$

*\*\*Phone lines do not include local & long distance calls*

*\*\*\*Price includes a one-time setup fee of \$100; Connections are charged daily at \$30 per day*

### Shipping Charges (Exhibitor is responsible for hotel handling charge)

A handling charge of ten dollars (\$10.00) / box and or two hundred dollars (\$200.00) / pallet will be applicable for all boxes delivered to the Hotel and shipped from the Hotel.

Type of Service / Equipment	Price	Quantity	# of Days	Cost
Individual Cardboard Boxes	\$10.00*			\$
Pallet (Boxes arrive to Hotel on Pallet OR Total Number of Boxes Equaling Pallet Size)	\$200.00			\$

*\*First (2) Boxes are Complimentary; Additional Boxes are \$10.00 Each*

### PAYMENT METHOD:

Company Check     Visa     MasterCard     American Express     Diners Club

**Credit Card No:** \_\_\_\_\_

**Exp. Date:** \_\_\_\_\_

**Print Name As Shown On Card:** \_\_\_\_\_

**Signature As Shown On Card:** \_\_\_\_\_

Contact: Lindsay Waldrop – Convention Services Manager at (206) 774-6234 or Fax at (206) 774-6146