

WESTERN ECONOMIC ASSOCIATION INTERNATIONAL PRIVACY POLICY

Effective Date: August 1, 2008; Modified: December 2, 2010

Western Economic Association International (“WEAI” or “we”) is committed to ensuring the privacy of its members, conference participants, and other visitors to its website (the “Site”). WEAI’s Privacy Policy (“Privacy Policy”) covers WEAI’s information collection practices and the use of information collected on our Site.

I. ACCEPTANCE OF WEAI’S PRIVACY POLICY IMPLIED

Your use of our Site, including any dispute concerning privacy, is subject to this Privacy Policy and its terms and conditions. By using our Site, you are accepting all of the provisions of this Privacy Policy.

II. UPDATES AND CHANGES TO PRIVACY POLICY

WEAI reserves the right, at any time and without notice to you, to add to, change, update, or modify this Privacy Policy, simply by posting such change, update, or modification on the Site. Any such change, update, or modification will be effective immediately upon posting on the Site. If updated, the Privacy Policy will note the effective date of the update. Please check the effective date at the top of this page to determine if the policy has been modified since you last reviewed it. Your continued use of any portion of our Site following posting of the updated Privacy Policy constitutes your acceptance of the changes.

III. TYPES OF INFORMATION COLLECTED

A. TRAFFIC DATA

When you visit our Site, we may automatically track and collect the following categories of information: (1) your Internet protocol and domain server address; (2) the date and time of your visit to the Site; (3) the type of web browser and operating system you used to access the Site; (4) the web pages that you accessed at the Site; (collectively “Traffic Data”). Traffic Data is anonymous information that does not identify or track you personally.

B. COOKIES

A “cookie” is a small data file placed on your hard drive by an Internet website server. WEAI uses “permanent cookies” in encrypted format as needed for e-commerce transactions to keep track of your shopping cart and process your purchases. These “permanent cookies” contain no information that could personally identify you.

WEAI uses “temporary cookies” to authenticate users and maintain the functionality of other online services. With the exception of your account number, these “temporary cookies” contain no information that could personally identify you, and they exist only for the session in which you visit the Site. You can refuse to accept the cookie or delete it from your computer by using any of the widely available methods, but if you do so, you may be unable to purchase products and services from WEAI online or otherwise access some of the interactive features of the Site.

C. PERSONAL INFORMATION

So that you may access services and purchase the services that we offer through the Site, we require you to provide us with certain information that personally identifies you (“Personal Information”). If you communicate with us by e-mail or complete online forms or surveys, information provided by you in such communications may be collected as Personal Information. The Personal Information we collect presently includes the following information: (1) your name; (2) address; (3) telephone number(s); (4) fax number; (5) e-mail address; (6) affiliation; (7) User ID, as selected by you; (8) Site password, as selected by you; and (9) names of spouse/adult-guest when applicable to Annual Conference or Pacific Rim Conference registration.

IV. WEAI’S USE OF INFORMATION COLLECTED ON OUR SITE

A. E-COMMERCE

Credit card information is encrypted, to ensure that no one else can view or capture it. Credit card transactions on the Site are settled immediately through LinkPoint, one of our e-commerce providers. LinkPoint handles all traffic between the Site, credit card issuers, and banks. Credit card information is used only for settling the funds needed for you to purchase our products and services.

B. E-MAIL /OTHER USES

From time to time, WEAI may contact you via e-mail with membership renewal or conference participation information. WEAI also uses Personal Information to contact you when necessary, and to authorize access to online services such as access to *Economic Inquiry* and *Contemporary Economic Policy*.

C. SHARING INFORMATION

Except as otherwise stated in this Privacy Policy, WEAI does not and will not share any Personal Information regarding WEAI's members, conference participants, or other Site users with any third parties, unless disclosure is necessary to: (a) comply with a court order or other legal process; (b) protect our rights or property; or (c) enforce our Terms & Conditions. WEAI does not sell, rent, exchange, or loan any Personal Information regarding its members, conference participants, or other Site users to any third parties. For jointly sponsored Pacific Rim Conference programs, WEAI may transmit registration information to the joint program sponsor(s) and/or allied organizations participating in the conference.

V. USER CHOICE REGARDING COLLECTION OF PERSONAL INFORMATION

You may choose not to provide us with any Personal Information. If so, you will be able to access and use some portions of the Site, but you will not be able to access those parts of the Site that require you to Sign In using your personal User ID and password. If you have any questions or comments about WEAI's collection, use, or sharing of Personal Information, please e-mail us at info@weai.org.

VI. SECURITY OF PERSONAL INFORMATION

WEAI has security measures in place to protect the loss, misuse, and alteration of Personal Information under our control. These security measures include a firewall to prevent unauthorized access to our systems and maintenance of membership and conference-related information on a server inaccessible to the public. Although WEAI exercises reasonable care in providing secure transmission of information between your computer and our servers, WEAI cannot ensure or warrant the security of any information transmitted to us over the Internet and accepts no liability for any unintentional disclosure. WEAI protects the transmission of credit card information through industry standard SSL (secure socket layer) encryption.

VII. TO UPDATE OR CORRECT YOUR PERSONAL INFORMATION

To update or correct your personal information, contact Joyce Rosendahl at 714-965-8800, or joyce@weai.org.

VIII. LINKS TO OTHER WEBSITES

The Site contains links to other websites. WEAI is not responsible for the content or privacy practices of any other websites to which the Site links. This Privacy Policy is applicable only to the Site and not to any other websites that you may be able to access from the Site, each of which may have data collection, storage, and use practices and policies that materially differ from this Privacy Policy.

CONTACT US

If you have any questions or comments about this Privacy Policy or any other matter regarding the Site, please send them by e-mail to joyce@weai.org or by phone to 714-965-8800.